

## Friends of the St Croix USVI National Parks

### Board only meeting

13 April 2017 called to order at 4:00 p.m. by Julie San Martin

Present	
Julie San Martin	Susan Wall
Sara Dykstra	George Pereira
Rick Starr	
Nina York	

Agenda item: Banking report (Julie)

- Julie reported that the Group has \$831 in the bank.
- Brought in \$571 at Jazz in the Park on Transfer Day
- Eddie is going to give \$500 to Stan Joines' group of musicians for Jazz at end of April
  - Eddie is going to work on booking other musicians for future events
  - Eddie to provide names of headliners to us by the 15<sup>th</sup> of each month in order to make the PSA
- Friends group received \$250 from a self-directed fund! Julie sent a thank you note

Agenda item: Lecture series (Susan)

- May – Lavonne Belle – Chaney exhibit
  - Eddie Russell will talk the 5-10 minutes before the lecture
- June 8 – Trust for VI Land – Mike Walsh and Aaron Hutchings; no PPT planned at this time
- 1<sup>st</sup> Thursday in July 7/6 – Parrotfish lecture by a visiting researcher
- 2<sup>nd</sup> Thursday in July 7/13 – Archaeology Society
- August – St. George Botanical Gardens/ Dewey Hollister – St. Croix's natural environment with people
- September – Historic Preservation group from Frederiksted or NOAA liason
- researchers on turtles for future lectures?

Agenda item: Communications update (Rick)

- one new member
- will meet with Julie to hand off Wild Apricot/membership information
- contacts are around 1410 people; about a 33% opening rate of emails
- Jazz should recognize the Friends group for our co-sponsorship

Agenda item: Jazz in the Park and Salt River reports (George)

- At Jazz in the Park on 3/31/17, \$571 was collected!
- NEEF grant application was submitted
- attended webinar on fundraising
- SARI – 663 people visited last month compared to 1786 last April; only 1 cruise ship' \$279 in donation box
- Greg Camancho – does not have a relationship with the Friends group anymore; Benito and Joel are our only interpreters
- NPS holding tours for education heads at the Coastal Studies Outpost
- Fort employees are not promoting SARI while those at SARI are directing visitors to the other sites
- Ecoweek is at the Botanical Gardens

Agenda item: What's up with the Danes (Nina)

- Danish media are covering the island

- there have been good discussions regarding the Transfer
- upcoming church concert with 13-14 year old Danes – need housing

Agenda item: Signage (Sara)

- standing poster display option presented since we are printing posters for the lecture series
- to order 2

Other notes:

- Susan introduced the idea of name tags/badges to wear at lectures
  - trophy shop in United Shopping Plaza can make them
- t-shirts in the future? Caribbean Printing is an option

Meeting adjourned at 5:00 p.m.

Minutes submitted by Secretary, Sara Dykstra